

INGREDIENTS GUIDELINE

BLACK LIST INGREDIENTS (TO BE AVOIDED)

- Parabens (ethyl paraben, sodium methylparaben, propylparaben, isopropyl paraben, butylparaben, phenyl paraben other suffixes en –paraben as well as ingredients whose compound name combines one of these words with “sodium” or “potassium”)
- Triclosan
- UV filters (suffixes –cinnamate, -benzophenone, -resorcinol, -octocrylene, -benzylidene camphor, homosalate, Ethylhexyl methoxycinnamate)
- Formaldehyde and Formaldehyde's releasers (formaldehyde, formol, formalin, formic aldehyde, paraform, methanal, methyl aldehyde, methylene oxide, oxymethylene, oxomethane, dmdm hydantoin, imidazolidinyl urea, quaternium-15, 2-bromo-2-nitropropane-1,3-diol, bronopol, diazolidinyl urea)
- Toluene (BHT, toluene or other names containing « toluene », like butylhydroxytoluene, 4-amino-hydroxytoluene, Toluene-2,5-Diamine Sulfate)
- Silicones (suffix –one or –ane, like dimethicone or cyclopentasiloxane)
- BHA (BHA, Butylhydroxyanisole, MitoSyl)
- Methylisothiazolinone (MIT), methylchloroisothiazolinone (MCIT), Methylisothiazolinone (MIT), methylchloroisothiazolinone (MCIT)
- Sulfates (Sodium lauryl sulfate, sodium lauryl ether sulphate, ammonium lauryl sulphate, sodium oleth sulfate)
- Mineral oils, hydrocarbons (Cera Microcristallina, Ceresin, Hydrogenated Microcrystalline Wax, Hydrogenated Polyisobutene, Microcrystalline Wax, Ozokerite, Paraffin, Paraffinum liquidum, Petrolatum, Polybutene, Polyethylene, Polyisobutene, synthetic wax)
- EDTA (Disodium EDTA)
- Phenoxyethanol
- Microplastics
 - Acrylates (name contains the word "acrylate", such as acrylate copolymer or acrylate/C10-30 alkyl acrylate crosspolymer)
 - Synthetic polymers (Ethylene oxide and glycol ethers, polyethylene glycol, easily recognizable by the prefix - PEG, polypropylene glycol prefix -PPG, macrogol, poloxamer)
 - Other microplastics (Butylene, Carbomer, Dimethicone, Ethylene, Methacrylate Copolymer, Methacrylate Crosspolymer, Methyl Methacrylate Copolymer, Methyl Methacrylate Crosspolymer, Nylon, Polyacrylamide, Polyacrylate, Polypropylene , Polyurethane, Polyvinyl, Propylene Copolymer or Polypropylene , PVP, Styrene Copolymer, Tetrafluoroethylene, Vinyl Acetate Copolymer, VP/VA Copolymer)
- Nitrosamine (DEA, TEA, bronopol, D20:D26triethanolamine, lecithin cocamidopropyl betaine, stealkonium hectorite, aminomethyl propanol, sodium pca, cocamide mea, sodium lauryl sarcosinate, Hydrogenated lecithin, cocamide dea)

- Quaternary compounds/ Ammonium quaternium (Polyquaternium-... followed by digit numbers)
- Phthalates (dibutylphthalate (DBP), dimethylphthalate (DMP), diethylphthalate (DEP), etc.)
- Allergens to be declared
- Nanoparticles (ingredients followed by the word "nano")

GREY LIST INGREDIENTS (TO BE AVOIDED IF FEASIBLE OR TO BE REDUCED TO MINIMUM QUANTITY)

- Fragrances
- Synthetic colorants
- Titanium dioxide
- Aluminium salts (Aluminum chloride, Aluminum nitrate, Aluminum sulphate)
- Talc (Talc or magnesium silicate)
- Mica (Mica or CI 77019 or potassium aluminium silicate)

GREEN LIST INGREDIENTS (TO BE INTEGRATED)

- Vegan ingredients
- Vegetal ingredients
- Better fair trade, eco-friendly, eco-sustainable, biodegradable, upcycling ingredients
- Ingredients not coming from limited resources

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